

# New product will secure your digital life

Today OpenProducts started an international crowdfunding campaign in order to jump start the production of OPI – OpenProducts Information Hub. The new product, developed in Sweden, will help us to reclaim the control of our digital life

- We want to live our digital lives as usual, but without the worries of who has access to our calendars, email and family photo albums. OPI gives you the possibility to stay online, but with control over what is yours, says Tor Krill and PA Nilsson developers and founders of OpenProducts.

More and more information is stored on line on different types of cloud services. Most of the time it is very hard to find out where the information is actually stored and who has access to it. But with OPI OpenProducts wants to take part in changing the way personal information is stored on the Internet today.

OPI gives the user possibilities to synchronize calendars and address books, email and other personal content to a physical device rather than using a cloud service. The content is then safe in the users home or other secure location, but accessible from all devices used – smart phones, tablets and computers. All content is stored encrypted on the unit which has been built with focus on security from day one.

Today OpenProducts launched a crowdfunding campaign on Indiegogo to jump start the production of OPI. By contributing to the campaign anyone can be a part of changing the way personal information is handled on the Internet and to make a point that todays solutions are not acceptable.

Personal integrity online is a current topic of most news today. A number of scandals has shown that personal information and integrity is not respected as it should. Accounts get stolen and the number of crimes reported on Internet committed frauds have sky rocketed. In Sweden Brå (The Swedish National Council for Crime Prevention) reports an increase of 67% in the last three years.

Visit our Indiegogo campaign on:  
<http://igg.me/at/OPI>

Stay Connected and Protected.

For further information or questions:  
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# About OpenProducts

Located in the southern parts of Sweden  
OpenProducts was started by [Tor Krill](#) and [PA Nilsson](#) in 2011 with the goal to create the missing peaces in consumer electronics that they would love to have themselves.  
OpenProducts have a strong focus on ease of use and personal integrity.

Tor and PA, entrepreneurs and experts in software and hardware design, have worked together for the last ten years and have among other things created a highly critically acclaimed consumer NAS product line in one of their earlier companies.